



# Citi® Managed Identity Services and Avoco Secure



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**No matter what industry you're in, moving forward means finding the right business partner to help get you there.**

Strategic alliances are an essential part of the equation in today's business environment. Citi partners with leading solution providers, like Avoco Secure, to bring best-of-class solutions to clients and end users. These collaborations allow us to collectively provide solutions that meet the unique needs of our clients across various sectors and industries.

As a leading provider of managed identity services, Citi is helping clients adopt digital credentials and signature technologies in a comprehensive manner and backed by Citi's best-in-class customer due diligence processes. Avoco Secure, a leading provider of information rights management and secure signature solutions, has enabled its offering to accept Citi's high-assurance digital credentials. By coupling our industry-leading offerings, clients can gain greater visibility and control over critical business processes such as:

- Loan Origination – creating a secure paperless loan origination process
- Tender and Workflow of Documents – NDAs, M&A Contracts, Terms & Conditions
- Trade Services – automating paper and data flow from initial purchase to payment
- Secure Authorization – secure authentication and authorization of financial transactions

## The Citi Offering

The increased pressure of regulatory compliance, combined with the globalization and distributed nature of business today has made identity management one of the most critical business problems for organizations to tackle in recent years. Higher levels of identity assurance are essential when engaging in online transactions, particularly those of a sensitive nature that require signatures and approvals. Citi Managed Identity Services provide clients the necessary security and assurance

framework to confidently transact in a variety of legally compliant ways.

Customers can identify individual end users to enable “trusted” digital collaborations between business partners – ideal for companies wanting to leverage paperless workflows to reduce processing time, internal lag-time and the expense of paper communication without compromising visibility and governance.

Citi-issued, high-assurance digital credentials allow clients to verify “who,” “did what” and “when” in online interactions. Citi's role is that of a trusted third party. The value-add to clients is a bank-grade, interoperable solution for conveying higher assurance backed by Citi's rigorous customer due diligence processes.

As a trusted partner to the world's top corporations and governments in more than 100 countries, Citi is uniquely qualified to address identity challenges in establishing trust in business-to-business transactions by coupling our best-in-class “know your customer” (KYC) processes with proven identity management technology to create value for our clients including:

- Greater visibility into the actions of authorized end users and their role as defined by internal processes
- Control and governance over the access and activities of end users
- Assurance of identity, non-repudiation and document integrity to mitigate risk associated with sensitive business processes when transacting with business partners

By focusing our efforts in these areas, we are able to help our clients better manage their risk, while meeting their compliance and regulatory obligations.

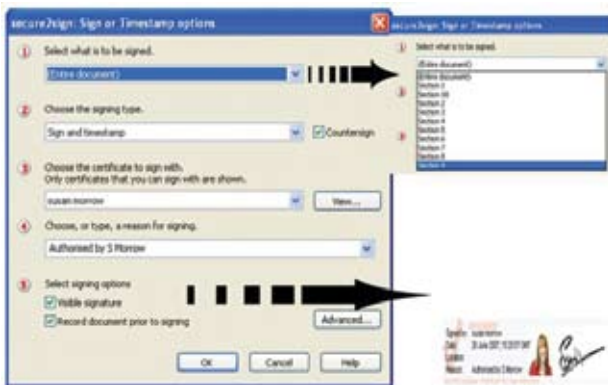


## Avoco Secure

Avoco Secure is a leading provider of Enterprise Security, Authentication and Signature solutions delivering security applications that provide document content security and access control. Avoco Secure's secure2sign, secure2trust and secure2email software opens the doors of the enterprise, by controlling access, securing the use of document content and emails and enabling the use of digital signatures for signing and audit purposes. Avoco's products help in achieving compliance with regulatory issues and enable any paper-based process to be digitized.

## secure2sign

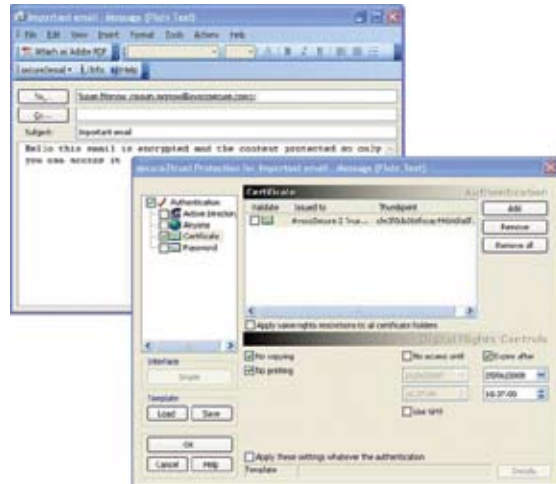
secure2sign is a digital signing tool that allows an organization to digitally sign, using the private key of a digital certificate, and timestamp electronic documents. Avoco's secure2sign:



- Is the only IdenTrust compliant digital signing product in the market that supports Microsoft Office
- Allows protected content to be electronically signed by users
- Allows sectional signing; supports form workflow processes
- Helps in compliance and legal regulation adherence, such as SOX, 21 CFR Part 11, when used with high assurance identities

## secure2trust and secure2email

secure2trust and secure2email provide access control and content use security for enterprise documents and Outlook emails. secure2trust and secure2email provide unrivalled flexibility and choice in both authentication methods and digital rights restrictions.



- Uniquely leverages identity to control access and document/email content. Supports Word, Excel, Powerpoint, Outlook, etc.
- Secures intellectual property from the moment of creation enabling the enterprise to offer secure supply chain communications
- Facilitates secure intra- and interorganizational collaboration by restricting access and retaining control of content

Citi and its network of partners are using the latest technology to provide clients greater visibility, control and assurance in mitigating risk associated with critical business issues.

To learn more about how Citi Managed Identity Services and Avoco Secure can help your business, please contact:

Citi: Identityinfo@citi.com

Avoco: Info@avocosecure.com

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Global Transaction Services

[www.transactionsservices.citigroup.com](http://www.transactionsservices.citigroup.com)

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